

Applicants should be prepared to participate in this programme from May to October 2024 and have sufficient resources and time to follow up with buyers thereafter:

- ✓ Interested applicants should **complete** the following form by **June 12th 2024**
- ✓ All sections of the form must be completed to be considered for Participation in the Programme

A. BASIC DATA	
Company Name	
Address	
Email	
Contact Name	
Email of contact	
Tel of contact	
Website URL of the COMPANY and/or Social Media links	
Year of establishment	
Company registration Number	
Is the business woman-owned or managed?	Yes No
B. CURRENT EXPERIENCE	
Annual Average Turnover (approximate) over last 3 years? (US\$)	
Number of full-time employees (# FTE)	
Number of female employees (# or %)	
Current Annual Production (approx.) (m2, MT or units)	
Trade Marks or Trading names of products (list)	
What Products are produced and in which sizes (SKUs)? Attach photo example of each product	
Have you ever exported?	Yes No

Do you still export?	Yes	No
Total value of current exports (latest year, if applicable)? (US\$)		
List countries currently exported to:		
Excess Capacity (approx.) (M ² , MT or units)		
Uncommitted Stock (m ² , MT or units)		
Potential Capacity in 2 years if your market expanded? M ² , MT or units		
C. EXPORT PLANS		
Have you selected a target market?	Yes	No
Specify Market(s) (List 1 or more)		
Do you understand the legal requirements of this market?	Yes	No
Do you know what the compliance procedures are?	Yes	No
Do you understand your segment? (eg, bespoke, specialist retail, mainstream, architect/designer, etc)	Yes	No
Do you have staff and time allocated for export marketing activities?	Yes	No
Do you have monetary resources/budget for export marketing activities (eg participation in trade fairs, advertising, networking etc)?	Yes	No
D. EXPORT MARKETING CAPABILITIES		
Can you/your marketing team communicate in English?	Yes	No
Do you have quality certificates such as ISO 9001 or wood products, American Wood Protection Association (AWPA) or other GMP standards?	Yes	No
Do you have Forest Stewardship Council (FSC), Sustainable Forestry Initiative (SFI) or fair trade certification?	Yes	No

<p>Do you have marketing materials? (Please attach to provide links)</p>	<p>Yes No</p>
<p>E. COMMITMENT</p>	
<p>Do you confirm, if selected that you will be available, you will make yourself available for training, individual coaching, complete and improve marketing materials and actively participate in the B2B activities.</p>	<p>I hereby confirm Full name:</p>

Please attach any marketing brochure, or export marketing profile