

SIAL PARIS APPLICATION FORM

Applicants should be prepared to participate in this programme from May to December 2024 and have sufficient resources and time to follow up with buyers thereafter:

- ✓ Interested applicants should **complete** the following form by **June 21th 2024**
- ✓ All sections of the form must be completed to be considered for Participation in the Programme
Sent the brochure to trade@sita.sr

A. BASIC DATA	
Company Name	
Address	
Email	
Contact Name	
Email of contact	
Tel of contact	
Website URL of the COMPANY and/or Social Media links	
Year of establishment	
Company registration Number	
Is the business woman-owned or managed?	Yes: No:
B. CURRENT EXPERIENCE	
Annual Average Turnover (approximate) over last 3 years? (US\$)	
Number of full-time employees (# FTE)	
Number of female employees (# or %)	
Current Annual Production (approx.) (Kg, MT or litres)	

Trade Marks or Trading names of products (list)	
What Products are produced and in which sizes/packaging (SKUs)? (list the products and associate SKUs). Attach photo example of each product	
Have you ever exported?	Yes: No:
Do you still export?	Yes: No:
Total value of current exports (latest year, if applicable)? (US\$)	
List countries currently exported to:	
Excess Capacity (approx.) (Kg, MT or litres)	
Uncommitted Stock (Kg, MT or litres)	
Potential Capacity in 2 years if your market expanded? (Kg, MT or litres)	
C. EXPORT PLANS	
Have you selected a target market?	Yes: No:
Specify Market(s) (List 1 or more)	
Do you understand the legal requirements of this market?	Yes: No:
Do you know what the compliance procedures are?	Yes: No:
Do you understand your segment? (eg diaspora, specialist retail, small retail, major retail, food processors, hospitality)	Yes: No:

Do you have staff and time allocated for export marketing activities?	Yes:	No:
Do you have monetary resources/budget for export marketing activities (eg participation in trade fairs, advertising, networking etc)?	Yes:	No:
D. EXPORT MARKETING CAPABILITIES		
Can you/your marketing team communicate in English?	Yes:	No:
Do you have quality certificate such as ISO 22000, BRC or IFS or other quality?	Yes:	No:
Do you have organic, vegan or fair trade certification?	Yes:	No:
Do you have marketing materials? (Please attach to provide links)	Yes:	No:
E. COMMITMENT		
Do you confirm, if selected that you will be available, you will make yourself available for training, individual coaching, complete and improve marketing materials and actively participate in the B2B activities	I hereby confirm: Full name:	

Please attach any marketing brochure, or export marketing profile and sent it to trade@sita.sr