

2026

INVEST IN SURINAME

Business services and BPO

BUSINESS SERVICES AND BPO INVESTMENT OPPORTUNITY

Suriname combines multilingual talent, nearshore connectivity, competitive operating costs, and expanding digital infrastructure to support scalable business services and outsourcing investment

WHAT DOES SURINAME OFFER INVESTORS?

Located on the northern coast of South America, Suriname provides investors with a differentiated nearshore platform for multilingual business services, customer support, and digital operations serving European and North American markets.

The country combines native Dutch language capability, a young and scalable workforce, competitive operating costs, and expanding digital infrastructure.

Supported by a rapidly growing outsourcing ecosystem, international connectivity, and government-backed digital transformation initiatives, Suriname offers opportunities across BPO, shared services, and digital delivery.



Established outsourcing ecosystem

+3,000

New service delivery seats created between 2023–2025

50%

Of total service exports are from business and digital services

US\$ 211 million

Services exports

+ 22%

Growth in exports between 2020–2024



Young, multilingual workforce

€1.80 – €5.00

Typical entry-level and mid-level contact center wage range

96%

Of providers offer both English and Dutch language services

7,000 +

Employed across BPO and ICT



Nearshore and cost-competitive

5–8x lower

Employment costs than Dutch onshore operations

Real-time overlap

with North American and European working hours

Largest Dutch speaking workforce

outside of Europe



Digital infrastructure & connectivity

2 commercial data centre facilities

Deep Blue One cable

25 Tbps international submarine cable launched in 2024

National Digital Strategy 2023–2030

supports the expansion of digital infrastructure, broadband connectivity, e-government services, and cybersecurity

ESTABLISHED OUTSOURCING ECOSYSTEM

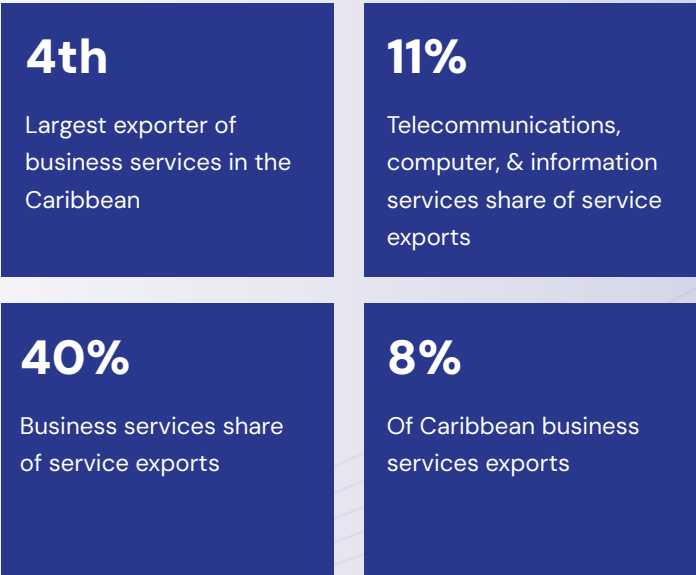
Suriname’s outsourcing ecosystem is rapidly scaling, supported by multilingual talent, expanding delivery capacity, and growing international demand for nearshore business services

SCALING OUTSOURCING DESTINATION

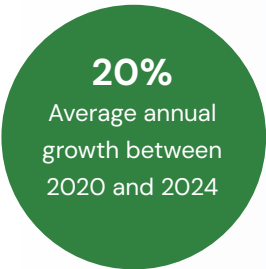
Suriname has established itself as a trusted partner for business services and BPO delivery, with strong Dutch and English language capabilities and a culture of service excellence.

Supported by a young, multilingual workforce and modern facilities, Suriname continues to attract international operators and service brands across Europe, the Caribbean and North America.

SECTOR HIGHLIGHTS



BUSINESS SERVICES EXPORT GROWTH (US\$ millions)



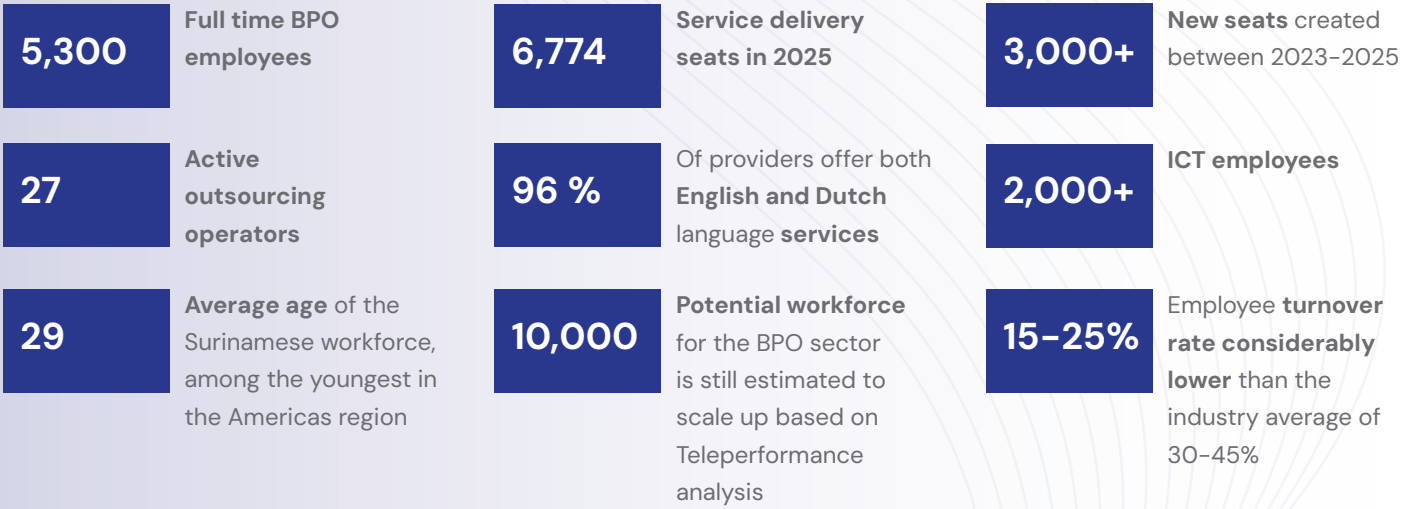
SERVICE DELIVERY CAPABILITIES



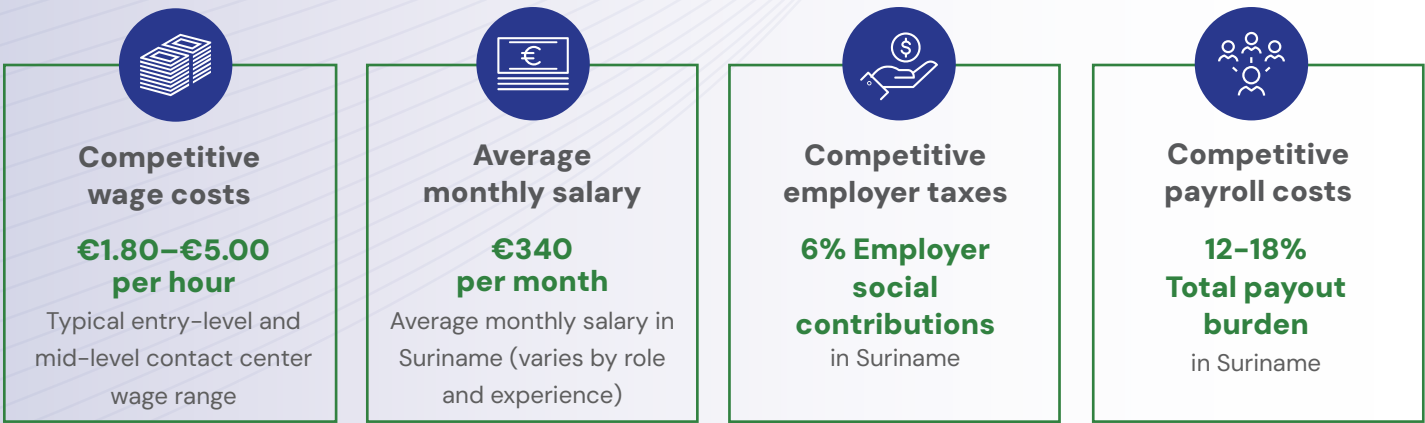
YOUNG, MULTILINGUAL WORKFORCE

Suriname combines a young, multilingual workforce with cost-competitive operations, creating the ideal environment for scalable business services and digital delivery

SCALABLE, YOUNG, MULTILINGUAL WORKFORCE



INCREASE PROFIT MARGINS WITH SURINAME'S COST COMPETITIVE WORKFORCE



MARKET ACCESS AND DELIVERY MODEL

Suriname’s nearshore location, multilingual capabilities, and competitive operating environment support scalable business services delivery to European and North American markets

WHY SURINAME FOR OUTSOURCING?

Nearshore time zone

- 4–5 hours behind the Central European time zone
- 1–2 hour ahead of the US East Coast
- 5–6 hours ahead of the US Pacific coast

Dutch language specialisation

One of the few Dutch-speaking countries outside of Europe, with strong cultural affinity with the Netherlands and Belgium

Export-ready ecosystem

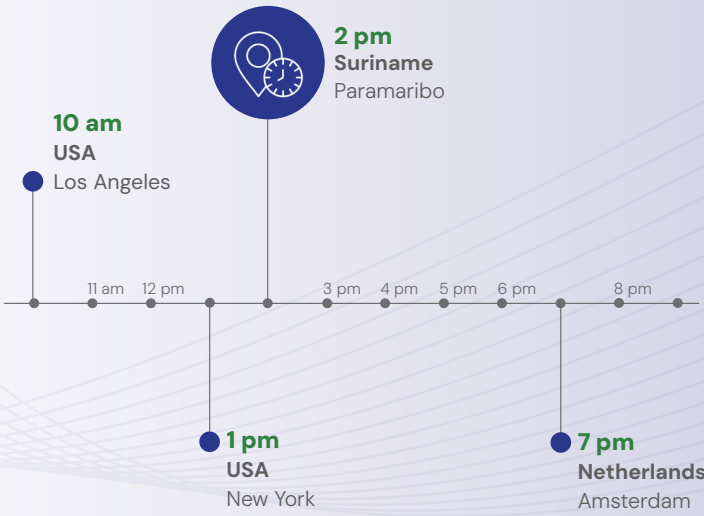
Established operators already support international brands across customer support, back-office, and digital services for European and North American markets

Suriname working hours overlap with major markets

Night shifts are widespread in Suriname’s business services sector to accommodate timezone differences

NEARSHORE CONNECTIVITY TO EUROPE & NORTH AMERICA

Time example Summer:
Paramaribo | Suriname – Time zone UTC –3



Los Angeles	UTC -7 -8	☀ - 4 hours	❄ - 5 hours
New York	UTC -4 -5	☀ - 1 hours	❄ - 2 hours
Amsterdam	UTC +2 +1	☀ + 5 hours	❄ + 4 hours

OPERATING COST ADVANTAGE

 US\$0.12–0.14 per kWh Average commercial and industrial electricity rates in Suriname	 US\$10–25 per m² per month Average office space rental rate in Suriname	 Competitive exchange rate 1\$ = ~ 37 SRD 1€ = ~ 43 SRD *exchange rates as of June 2026
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DIGITAL INFRASTRUCTURE AND CONNECTIVITY

Expanding digital infrastructure, international fiber connectivity, and government-backed digital transformation initiatives support scalable business services and ICT operations in Suriname

DIGITAL CONNECTIVITY

- 78.4% internet penetration**
Supporting digital service delivery and online operations
- 943,000 mobile connections**
Supporting high levels of digital and mobile connectivity
- 4G/LTE coverage across urban areas**
- 2 commercial data centers**
Operated by Datasur in Paramaribo Supporting hosting, colocation, and digital operations
- ICT Development Index: 83.8**

INTERNATIONAL FIBER AND SUBMARINE CABLE CONNECTIVITY

- First country to join Caribbean Gateway**
The initiative Caribbean Gateway submarine cable is connecting Suriname to Trinidad and Tobago regional networks
- SG-SCS submarine cable**
Connecting Suriname to Trinidad and Tobago regional networks
- Deep Blue One cable**
25 Tbps international submarine cable launched in 2024, providing capacity equivalent to approximately 200x Suriname’s current national data demand and supporting future BPO and ICT scalability

GOVERNMENT SUPPORT AND DIGITAL ECOSYSTEM DEVELOPMENT

National Digital Strategy 2023–2030

Suriname’s National Digital Strategy 2023–2030 supports the expansion of digital infrastructure, broadband connectivity, e-government services, and cybersecurity to strengthen the country’s business environment and support scalable ICT and business services operations.



95% Broadband coverage target by 2030



80% Ministries using centralised data center services



70% Penetration of e-government services by 2030



75% Rural broadband coverage target



25% Government departments fully digitised by 2027



350,000+ e-ID cards distributed

INVESTMENT OPPORTUNITIES

Suriname's multilingual workforce, nearshore location, and competitive operating environment support investment opportunities across shared services, outsourcing, and digital operations

SHARED SERVICES CENTRES



Finance and business process operations

Establish multilingual finance, payroll, accounting, and administrative support centres serving European and North American markets



HR and employee support services

Develop regional HR support, recruitment processing, onboarding, and workforce administration operations leveraging Suriname's scalable multilingual workforce



Claims processing and back-office support

Expand insurance, billing, customer administration, and claims-processing operations

BPO AND KPO FACILITIES



Multilingual customer support centres

Develop Dutch- and English-language customer service, technical support, and omnichannel contact centre operations for international markets



Knowledge process outsourcing operations

Establish market research, data analytics, business intelligence, and information management operations supported by Suriname's growing ICT ecosystem



Nearshore outsourcing delivery hubs

Develop scalable nearshore outsourcing centres leveraging Suriname's real-time market overlap with Europe and North America

ITO AND SOFTWARE DEVELOPMENT CENTRES



Software development and QA/testing

Expand software engineering, application testing, and digital product support operations leveraging Suriname's growing ICT talent base



Cloud support and managed ICT services

Develop cloud operations, digital infrastructure support, and managed service operations supported by expanding fiber connectivity infrastructure



Digital operations and IT-enabled services

Establish cybersecurity, digital workflow, remote operations, and enterprise support service centres for international clients

How can we help you?

SITA is dedicated to providing free, structured support services for international investors looking to establish operations in Suriname's target industries

Why work with SITA?

1

One stop entry point for foreign investors:

SITA acts as the national trade and investment promotion agency and serves to help investors navigate bureaucratic, regulatory and administrative procedures required to establish in Suriname

2

Tailored investor facilitation support:

SITA helps investors identify business opportunities, understand regulatory frameworks, and connect with relevant government ministries and local partners

3

Incentive access and support:

Suriname offers several incentives for foreign investors and offers dedicated support to navigate the application process

4

Sector expertise:

Dedicated sector expertise across priority sectors offering information and facilitation tailored to direct sector opportunities

5

Aftercare and partnership development:

SITA supports expansion, organises investment promotion events, and liase with international firms, helping build partnerships on the investment and supply-chain side

Ready to invest in Suriname? Get in touch!

Contact SITA to discuss your requirements and facilitate your investment project



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